Convivial CMS

Drupal 9 starter site for personalisation and editor experience

DrupalSouth Shorts
11th November 2021

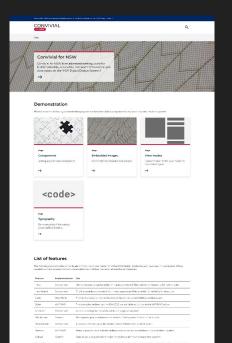


Set of techniques

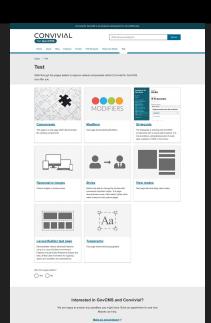












Styleguide + Design System + Components

Design

Styleguide: Colour palettes, typography, imagery, textures, icons, accents

Design system: Patterns (atoms, molecules, organisms)

Implementation

Structure: Components, layouts, templates

Editor controls: Degrees of freedom

Principles

Cross cutting concerns

Common fields: Reuse and consistency

Components: Add flavour and variability

View modes: Consistency and flexibility

Colour palettes: Styleguide driven design

Styles: Adding degrees of freedom for editors

Layouts: Consistency and flexibility (sections)

Facets: Filtering and organising

Avoiding the vertical

Content types: Solve domain problems

Pattern smell: Use modifiers rather than custom rules

Snowflakes: Look for commonality

Freedom and safety

Not quite enough rope

Safety
Don't break things

Freedom
Not a machine

On brand

Rich components

Accessible

Colour palettes

Responsive

View modes

Secure

Layouts

Consistent

Textures

Performant

Modifiers

Secret sauce and open :)

Contributed modules

Entity Reference Display: Editors select a view mode for items in a list.

Entity Class Formatter: Editors select a style to drop onto a component.

Modifiers: Attach presentational modifications to a component.

Personified: Personalised content based on user context.

JSON Template: Editor selectable templates for transforming JSON client side.

Recombee: Al powered recommendation engine based on wisdom of the crowd.

Sajari: Al powered search engine.

Demo time

Editor experience Personalisation

The future

CMS

CXP

Drupal as an omnichannel content experience platform



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Convivial CMS

https://www.morpht.com/services/convivial-cms

